

CFO Advisory's Six-Point Approach To Achieving Successful Business Solutions

Business and Financial Strategy

- ✓ Capital Planning
- ✓ Market and Pricing Analysis
- ✓ Strategic Alliances and Partnerships
- ✓ Debt and Equity Acquisition
- ✓ Exit Strategy Planning and Execution
- ✓ Investor Due Diligence
- ✓ Compensation and Benefits Planning

Enterprise Resource Planning (ERP)

- ✓ Process Design and Optimization
- ✓ Requirements Analysis
- ✓ RFP Preparation
- ✓ Vendor Selection and Negotiations
- ✓ Implementation Management

Corporate Governance

- ✓ Board Reporting
- ✓ Board of Directors Meeting Planning
- ✓ Compensation Committee Planning
- ✓ Audit Committee Planning
- ✓ Delegations of Authority
- ✓ Corporate Secretary
- ✓ Capital Management
- ✓ Investor & Shareholder Communications

Fractional CFO

- ✓ Management Reporting
- ✓ Cash Flow/Burn Rate Management
- ✓ Contract Negotiation & Management
- ✓ Treasury Management
- ✓ Accounting and Financial Reporting
- ✓ Banking Relationships
- ✓ Tax Compliance

Mergers and Acquisitions

- ✓ Buy Side Representation
- ✓ Sell Side Representation
- ✓ Due Diligence
- ✓ Deal Structure and Negotiation

Business Valuation

- ✓ General Business Valuations
- ✓ Goodwill Impairment
- ✓ FASB 123R Compliance
- ✓ IRS 409A Compliance

